

**RFQ14/00870 Broadcasting Video spots with focus on Women in Politics/ UN Women / WiP
Programme UN Women**

Q.1 If the company proposes the prices for broadcasting on 4 TV channels, does it mean the 2/4/4/8 spots will be aired on each TV channel or does this specification constitute the total per one day?

A: The mentioned in RFQ14/00870 number of TV spots for airing is considered for one TV channel. If submitting company proposes the airing on several TV channels, it must provide prices for each channel for 2/4/4/8 video spots.

Q.2 Under the technical specifications there is mentioned January- July (which have min 210 days) like period of airing of TV spots, being indicated only 120 day for broadcasting. Which of these months will be considered for airing of TV spots?

A: In the period January- July 2015, all the TV spots will be aired every other month, e.g. in January, March, May and July 2015. Moreover, as per advertised RFQ14/00870, companies shall present a broadcasting schedule with disaggregation by TV channel, with indication of time proposed for spots airing.